

## ABSTRACT

An OSD object display apparatus and a method therefor are provided, wherein an OSD source transmits OSD display data to a display apparatus by giving each peculiar ID in at least more than one OSD object unit, said display  
5 apparatus stores at least more than one received OSD object display data in a memory, said OSD source transmits OSD object ID and display location information thereof to said display apparatus, and said display apparatus displays a corresponding OSD object display data stored in said memory in response to the received OSD object ID and display location information.  
10 Therefore, an OSD object can be displayed smoothly by reducing the amount of transmitted data and increasing the processing speed, because only OSD display data is transmitted, initially, by giving ID in at least more than one OSD object unit, and only OSD object ID and display location information are transmitted thereafter.